



**Beaver Creek Regional Council
Annual Planning Workshop Report
Saturday February 21, 2011 – 9:00 to 3:00
Beaver Creek Preserves Clubhouse
Facilitator: Al and Jodie Filardo#**

This year's Council workshop completed the work began at last year's session... Visioning

On the dawn of VISION 2020, Jodie Filardo and partner Al Filardo expertly facilitated members through a visioning workshop to clearer define and state the Vision and Mission Statements of the Beaver Creek Regional Council.

The caliber and expertise of our volunteer facilitators, Al and Jodie were extremely impressive and beyond our expectations. BCRC was truly fortunate to have had this opportunity and is most gracious for their contribution. Bios for both Al and Jodie Filardo are attached to this report.

The workshop opened with a famous quote:

**Vision with no action is a daydream - Action with no vision is a nightmare -
Actions not aligned to the vision can be disastrous**

A clear Vision and Mission Statement is essential for highly functioning organizations
It is the Platform for the organization. Power Point and Discussion on

- Vision
- Mission
- Goals
- Objectives

A Vision Statement says: Our dream is...

Vision describes the future – where are you headed or where you want to end up. It defines how the organization will function

Sample Vision Statements:

“Inspiring individuals to action”

Verde valley Leadership Program

“To be an evolutionary solution for sustainability” Clarkdale Sustainability Project

A Mission Statement says: We will provide...

Mission – action – what are we doing today

A Mission may change – it is reviewed every year.

Sample Mission Statement:

*Provides growth opportunities, leadership skills and community issues
training while cultivating diverse influential networks*

Verde Valley Leadership Program

Goals are high level To Dos and have broad targets

Objectives are measurable actions accomplished within a defined period, target, money and people

Vision 2020 covers many goals and objectives

Participants' discussion on:

- How to get people involved with BCRC;
- Challenges with a limited core of community volunteers;
- Building consensus and coherence;
- Reasons people don't perform
 - Desired performance is punishing. Nonperformance is rewarding.
 - Performance doesn't matter. There are obstacles to performing.
 - People need to know what is expected of them. – What is the prime motivator?
 - Train everyone – build an army.
 - Align resources with priorities.
 - Update plan routinely.
 - Measure progress / have a baseline to measure against.
 - Evaluate new ideas
 - Review
- Culture of accountability – what are the issues – what actions are we going to take – owners who will do it.
- Guiding principles – integrity; teamwork; quality; accountability; leadership; stewardship
 - Never compromise out integrity
 - Practice teamwork
- Verde Valley Leadership Program VVLeadership.org
 - The board is made up 100% of graduates of the Verde Valley Leadership program. It is a trained board - trained at VV Leadership - the next president trains a year before. Everyone finds their own replacement. Each has their own vision and mission statement. Tuition costs \$450.00. Recommends interested Council members enroll in program.

Council should continue work on:

- Developing specific definitions to the Vision and Mission statements which may include BCRC provisions identified in group sessions and discussions.
- A Work plan
- A Plan
- Guiding Principles
- Negotiate what resources are available.

Work Session – Participants were divided into two work groups to work on BCRC Vision and Mission Statements

VISION WORK

Our dream is....

Engaging the Beaver Creek community

1. To engage the BC community sustainability and preservation of our rural environment.
2. To engage the community to want to help / contribute.
3. A sustained rural lifestyle enhancing quality of life and preserving sense of community.

VISION STATEMENT

ENGAGING THE BEAVER CREEK COMMUNITY TO ACTION

MISSION WORK

BCRC provides... - *services – products*

A representative voice for topics relating to on environment, economic, cultural and social topics

An environment for community action and dialog

Representative leadership and collaboration for evaluation and decision making community action on topics environment, economic, social and cultural topics

BCRC provides...

- ~~A community forum~~
- ~~Organizational representation~~
- Committee work
- Educational opportunities
- Communication
- Active representation with local & state entities
- A representative voice
- A forum for topics concerning the preservation and sustainability of BC as a conduit with county, state & federal governments
- Volunteers

MISSION STATEMENT

BEAVER CREEK PROVIDES LEADERSHIP FOR COLLABORATIVE COMMUNITY ACTION ON ENVIRONMENTAL, ECONOMIC, SOCIAL AND CULTURAL TOPICS.

Verde Valley Leadership

www.vvleadership.org

Our Commitment

Any great community begins with capable people. People who care and who contribute are necessary for a healthy community and necessary to advance an improving and sustainable quality of life. To ensure forward momentum, it is essential to promote leadership growth and create opportunities for community awareness and involvement. Verde Valley Leadership has been developed to build and fortify that human infrastructure in the Verde Valley region. We seek individuals who demonstrate the skills and interest to work toward the best possible environment for families, businesses, nonprofit organizations, effective government and other systems that nurture strength within communities. Verde Valley Leadership remains adaptive in providing the most effective organizational support possible in these pursuits. Our organizational vision charts the course. Our mission is the pledge we make.

Our Vision

Inspiring Individuals to Action

Our Mission

Verde Valley Leadership, a nonprofit organization, provides personal and professional growth opportunities through development of leadership skills, community awareness and diverse, influential networks.

Guiding Principles

Service, Stewardship, Teamwork and Integrity

Vision Statement and Mission Statement for recommended adoption by the Beaver Creek Regional Council:

Vision Statement:

- **Engaging the Beaver Creek community to action**

Mission Statement:

- **The Beaver Creek Regional Council provides leadership for collaborative community action on environmental, economic, social & cultural topics.**

*A vision without a plan is just a dream.
A plan without a vision is just drudgery.
But a vision with a plan can change the world.*